



2024

CPA PRAIRIE
CONNECTION
CONFERENCE

MAY 28 & 29 | SASKATOON



CPA

CHARTERED
PROFESSIONAL
ACCOUNTANTS
MANITOBA



CPA

CHARTERED
PROFESSIONAL
ACCOUNTANTS
SASKATCHEWAN



SPONSORSHIP BENEFITS	Event Sponsor \$6,000	Champion Sponsor \$4,000	Platform & App Sponsor \$4,000	Partner Sponsor \$3,000	Concurrent Speaker Sponsor \$2,000	Gamification Sponsor \$1,500	Premium Exhibitor \$2,000	In-Person Exhibitor \$1,500	Virtual Exhibitor \$1,200	Grand Prize Sponsor \$1,000 prize
Conference registration(s)	4	2	2	1	1	1	1	1	1	1
Sponsor of one keynote session	✓	✓	-	-	-	-	-	-	-	-
Opportunity to introduce a keynote	✓	-	-	-	-	-	-	-	-	-
Recognition during keynote Introduction	✓	✓	✓	-	-	-	-	-	-	✓
Featured posts on social media	3	2	1	1	-	-	-	-	-	-
Tradeshow booth	✓	✓	✓	-	-	-	1 (In-Person & Virtual)	1 (In-Person only)	1 (Virtual Only)	-
Prominent recognition in Conference app	✓	-	✓	-	-	-	✓	-	-	-
Material display space in a technical session	-	-	-	✓	-	-	-	-	-	-
Material display space on catering tables	3	2	1	1	-	-	-	-	-	-
Recognition during session speaker introduction	-	-	-	-	✓	-	-	-	-	-
Breakfast and lunch for two exhibitor staff	✓	✓	✓	-	-	-	✓	✓	-	-
Branding and Logo Placement										
Microsite sponsor page	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Multimedia slideshow	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Event communications	✓	✓	✓	✓	✓	✓	-	-	-	-
On-site signage	✓	✓	-	-	✓	-	-	-	-	-
Plenary room tent cards	✓	✓	-	-	-	-	-	-	-	-
Virtual platform attendee log in page	-	-	✓	-	-	-	-	-	-	-
Virtual platform header	✓	-	-	-	-	-	-	-	-	-
Virtual platform rotating logo carousel	✓	✓	✓	✓	-	✓	-	-	✓	✓
Virtual platform rotating lobby banner	✓	✓	✓	✓	-	✓	-	-	-	✓
Virtual platform keynote session card	✓	-	-	-	-	-	-	-	-	-
Virtual platform & app - session page and listing	-	-	-	-	✓	-	-	-	-	-
Virtual platform & app - logo beside prize images in gamification store	-	-	-	-	-	✓	-	-	-	-
CPA Saskatchewan Connect Ad	✓	✓	-	-	-	-	-	-	-	-

EVENT SPONSOR - \$6,000 (1 available)

- 4 conference registrations (in-person or virtual)
- Sponsor of one keynote session
- Opportunity to introduce one keynote speaker*
- Recognition during all keynote session introductions
- 3 featured posts on social media
- Tradeshow booth
- Prominent recognition in Conference app
- Material display space on catering tables
- Breakfast and lunch for two exhibitor staff
- 1 electronic full-page ad in CPA Saskatchewan Connect
- 1 tile ad on CPA Manitoba Career Hub

Logo placement:

- Logo and URL on microsite sponsor page
- Multimedia slideshow
- Event communications
- On-site signage
- Plenary room tent cards
- Virtual platform header*
- Virtual platform rotating logo carousel*
- Virtual platform rotating lobby banner
- Virtual platform keynote session card

*Visible throughout the platform

*A script will be provided for the keynote introduction by event organizers

CHAMPION SPONSOR - \$4,000 (3 available)

- 2 conference registrations (in-person or virtual)
- Sponsor of one keynote session
- Recognition during selected keynote session introduction
- 2 featured posts on social media
- Tradeshow booth
- Material display space on catering tables
- Breakfast and lunch for two exhibitor staff
- 1 electronic full-page ad in CPA Saskatchewan Connect
- 1 tile ad on CPA Manitoba Career Hub

Logo placement:

- Logo and URL on microsite sponsor page
- Multimedia slideshow
- Event communications
- On-site signage
- Plenary room tent cards
- Virtual platform rotating logo carousel*
- Virtual platform rotating lobby banner

*Visible throughout the platform

PLATFORM & APP SPONSOR - \$4,000 (1 available)

- 2 conference registrations (in-person or virtual)
- Recognition during keynote introduction
- 1 featured post on social media
- Tradeshow booth
- Prominent recognition in Conference app
- Material display space on catering tables
- Breakfast and lunch for two exhibitor staff

Logo placement:

- Logo and URL on microsite sponsor page
- Multimedia slideshow
- Event communications
- Virtual platform attendee log in page
- Virtual platform rotating logo carousel*
- Virtual platform rotating lobby banner

*Visible throughout the platform

PARTNER SPONSOR - \$3,000 (6 available)

- 1 conference registration (in-person or virtual)
 - 1 featured post on social media
 - Material display space in a technical session
- Logo placement:
- Logo and URL on microsite sponsor page
 - Multimedia slideshow
 - Event communications
 - Virtual platform rotating logo carousel*
 - Virtual platform rotating lobby banner

*Visible throughout the platform

CONCURRENT SPEAKER SPONSOR - \$2,000 (15 available)

- 1 conference registration (in-person or virtual)
 - Recognition during session speaker introduction*
- *Speaker selection is subject to approval.
- Logo placement:
- Logo and URL on microsite sponsor page
 - Multimedia slideshow
 - Event communications
 - On-site signage
 - Virtual platform & app - session page and listing

GAMIFICATION SPONSOR - \$1,500 (1 available)

- 1 conference registration (virtual)
- Logo placement:
- Logo and URL on microsite sponsor page
 - Multimedia slideshow
 - Event communications
 - Virtual platform rotating logo carousel*
 - Virtual platform rotating lobby banner
 - Virtual platform & app - logo beside prize images in gamification store

*Visible throughout the platform

PREMIUM EXHIBITOR - \$2,000

- 1 conference registration (in-person or virtual)
 - Tradeshow booth (both in-person event and virtual platform)
 - Prominent recognition in Conference app
 - Breakfast and lunch for two exhibitor staff
- Logo placement:
- Logo and URL on microsite sponsor page
 - Multimedia slideshow

IN-PERSON EXHIBITOR - \$1,500

- 1 conference registration (virtual)
 - Tradeshow booth (in-person event)
 - Breakfast and lunch for two exhibitor staff
- Logo placement:
- Logo and URL on microsite sponsor page
 - Multimedia slideshow

VIRTUAL EXHIBITOR - \$1,200

- 1 conference registration (virtual)
 - Tradeshow booth (virtual platform)
- Logo placement:
- Logo and URL on microsite sponsor page
 - Multimedia slideshow
 - Virtual platform rotating logo carousel*

*Visible throughout the platform

GRAND PRIZE SPONSOR - \$1,000 prize (1 available)

- 1 conference registration (virtual)
 - Recognition during keynote introduction
- Logo placement:
- Logo and URL on microsite sponsor page
 - Multimedia slideshow
 - Virtual platform rotating logo carousel*
 - Virtual platform rotating lobby banner

*Visible throughout the platform